

# NAMING OPPORTUNITIES



Updated November 2024

# About St. John Center

**St. John Center** is on a mission to help people experiencing homelessness address the barriers to housing and self-sufficiency so they can leave homelessness for good.

With the support of this community, we've been providing resources and services for those experiencing homelessness in the Louisville area since 1986. We are located in a former Catholic church built in the 1850s as a safe haven for immigrants. Today, our staff and volunteers carry on that welcoming spirit to provide refuge to some of our community's most vulnerable people.

Our vision is a city where all people experiencing homelessness have the resources and support they need to leave homelessness for good.

## About *Sheehan Landing*

St. John Center (SJC) began providing scattered-site Permanent Supportive Housing (PSH) in 2008 to meet a specific unmet need for housing for the individuals the Common Assessment Team identified as the most vulnerable. We are one of nine scattered-site permanent supportive housing providers in Louisville. Today, SJC provides housing and permanent case management for 127 formerly chronically homeless individuals. We provide a uniquely successful program model. In 2019, 19% of residents in all of Louisville's permanent supportive housing programs returned to homelessness within 12 months. During the same year, only 2% of individuals living in SJC's program returned to homelessness. Sheehan Landing has been designed to meet the needs of individuals who have not succeeded in traditional PSH programs, and individuals who have been the hardest to house

Working with LDG Development, we are creating 80 one-bedroom apartments with on-site services for residents that will reduce isolation, increase access to social support, improve health outcomes, improve community integration, and contribute to recovery.

Sheehan Landing, named after St. John Center's founding director, Sister Mary Kathleen Sheehan, is a Housing First development. These apartments will be specially designed to address the unique needs of people who experience multiple, complex physical and mental disabilities. The apartments will be designed to be accessible to people with limited mobility and will include specialized safety features.





# First Floor



Community Spaces

Apartment



## CONFERENCE ROOM: \$100,000

The Sheehan Landing conference room, located near staff offices and the lobby, serves as a central venue for board and committee meetings, accommodating up to 50 people. It will support the efficient operation of our Permanent Supportive Housing expansion and ensure clients receive necessary care. This space will be frequently used by staff, board members, and stakeholders, promoting collaborative problem-solving and community engagement. (177 sq.)

## FOYER AND LOBBY: \$100,000

The foyer and lobby at Sheehan Landing are designed to be welcoming and accessible, featuring natural light from large windows and an open layout for easy navigation. The space includes wide corridors, durable finishes, and resident mailboxes. It connects directly to the stairwell, elevator, and access corridors leading to staff, partner, and medical suites, as well as the community room and residential units. A 24/7 front desk ensures continuous support and crisis assistance, promoting a safe and secure environment for all residents. (435 sq.)

# First Floor cont.

## **KITCHENETTE: \$50,000**

In Sheehan Landing, the kitchenette offers social and nutritional benefits, allowing residents to manage their diet and share meals with others. Partnering with Dare to Care, we'll provide resources through this space. Designed with accessibility in mind, the kitchenette features lower countertops, accessible storage, and user-friendly appliances for those with limited mobility or dexterity.

## **MEDICAL SUITE: \$500,000**

The medical suite at Sheehan Landing promotes resident health by offering onsite behavioral and medical services. Partnering with Phoenix Health Care, who will be onsite three days a week, ensures consistent, high-quality care. The suite also accommodates contract therapists and other behavioral health professionals, supports health clinics, and addresses a range of medical needs. This initiative enhances access to care and improves health outcomes for residents. (669 sq. ft.)

## **MULTI-PURPOSE ROOM: \$500,000**

The multipurpose room at Sheehan Landing is a versatile space for various resident activities and services. Featuring natural light from large windows and direct access to an outdoor courtyard, it is ideal for relaxation and events. Equipped with modern technology, it supports professional meetings, virtual sessions, and presentations. The durable, stylish furniture accommodates up to 100 people with round tables, chairs, and a TV. The room also connects to a kitchenette for refreshments. (1504 sq. ft.)

## **PARTNER'S SUITE: \$50,000**

The Partner Suite at Sheehan Landing continues St. John Center's 38-year legacy of collaboration. This space features two huddle rooms and an office, designed for partners like KEPT, the Veterans Administration, Legal Aid, and the Family Health Center. It consolidates essential services, promoting effective collaboration to address residents' complex needs and enhance their access to resources in a supportive environment. (333 sq.)

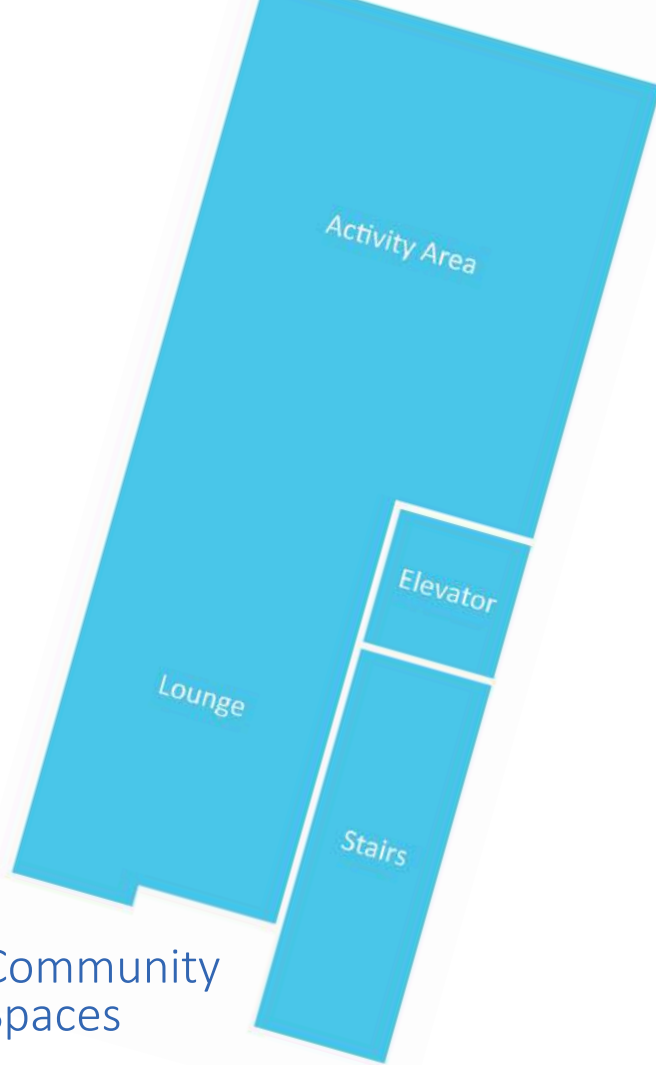
## **STAFF SUITE: \$50,000**

This suite will be the hub for staff and volunteers in Sheehan Landing. The space will include the Permanent Supportive Housing team, offices for other SJC staff, volunteer hub, restrooms and breakroom with a kitchenette. The staff suite is designed to provide a comfortable and productive work environment for employees to carry out their tasks efficiently. Will fit up to 10 staff members. (778 sq.)

# Second and Third Floors



Apartment



Community Spaces

## ACTIVITY ROOM (3): \$100,000

Activity rooms are designated spaces where residents can engage in various recreational or leisure activities specifically designed for activities such as games, crafts, exercise, or social gatherings. These rooms provide a welcoming environment for people to relax, socialize, and have fun while pursuing their interests. Located on the 2nd and 3rd floor. Will fit up to 40. (637 sq.)

## LOUNGE (3): \$50,000

The lounge will be a common area where residents can relax and socialize. Furnished with comfortable seating tables. Residents of Sheehan Landing will form a resident council to determine uses for these spaces on all three floors. Opportunity to boost morale and create a more positive environment for the residents. Will fit up to 15. (511 sq.)

## PERMANENT SUPPORTIVE APARTMENTS: \$15,000 EACH

We will provide 80 furnished one-bedroom apartments. These apartments will be specially designed to address the unique needs of people who experience multiple, complex physical and mental disabilities. The apartments will be designed to be accessible to people with limited mobility and will include specialized safety features. All kitchen appliances will supplied by General Electric.(626 sq.)

# Additional Opportunities



## LAUNDRY ROOM (2): \$25,000

The purpose of laundry facilities in apartments is to provide residents with convenient access to washing and drying services for their clothing and linens. There will be no cost to residents to use the facilities. All machines have been donated by General Electric, a Haier company. Laundry facilities are located on all floors. (162 sq.)

## PROPERTY MANAGER OFFICE: \$100,000

The function of the property manager's office in apartment buildings is to serve as a central point of contact for residents, handling inquiries, complaints, and requests related to the property. Additionally, the office is responsible for managing lease agreements, collecting rent, and ensuring that the building is properly maintained and in compliance with regulations (112 sq.)

## SECURITY: \$100,000

The security office ensures residents' safety and well-being by monitoring activities, managing access control, and responding to emergencies. Volunteers will also utilize this space. (127 sq.)



# Exterior Opportunities

## **BENCHES (5): \$5,000**

Relax and enjoy nature at one of the benches throughout the grounds. (five available out of ten total, placement varies.)

## **BIKE RACK (2) (1 SOLD): \$2,000**

St. John Center's bike racks align with its mission to support the hardest to house by offering secure storage and promoting affordable, sustainable transportation. This initiative fosters transportation equity, empowering residents without cars to travel independently. It also encourages physical activity, improving overall well-being and reflecting the center's commitment to fostering independence and a better quality of life for residents.

## **COMMUNITY GARDEN: \$20,000**

A community garden with six beds is a valuable addition to a permanent supportive housing facility, fostering community and promoting food equity by providing residents with fresh produce. It supports healthier eating habits, addresses food insecurity, encourages physical activity, reduces stress, and promotes sustainable living.

## **DOG PARK: \$15,000**

A Sheehan Landing dog park will enhance the quality of life by offering exercise and social opportunities for residents and their pets. It would foster community, support mental health, and promote physical activity, aligning with St. John Center's mission to improve overall well-being.



# Exterior Opportunities Cont.



## **GAZEBO (2):** \$10,000 **(LARGE SOLD)** OR \$5,000 (SMALL)

Gazebos enhance the housing complex's aesthetic and provide a tranquil space for residents to gather, reflect, and relax on-site. This addition supports St. John Center's mission to foster community and well-being, improving residents' quality of life through social interaction, mental health benefits, and a deeper connection to nature.

## **PICNIC TABLES (9):** \$2,500

Colorful picnic tables on the grounds of Sheehan Landing encourage residents, staff, and volunteers to sit down, relax, and enjoy the peace and calm of this modern and welcoming space.

## **TREES (10) (1 SOLD):** \$1,500

Tree namings are a unique opportunity to name and place a dedication plaque by a tree of your choice. This meaningful gesture allows donors and supporters to leave a lasting legacy while contributing to the beauty and serenity of the grounds, creating a personal connection to the space for years to come.



# Additional Information

Naming opportunities often honor a loved one or person who made a difference in one's life. It is a lasting way for individuals, businesses, and organizations to send a strong message of commitment to the rest of the community. As they lend their name to a physical area of Sheehan Landing and its expansion, donors show a strong sign of support for our current and future physical needs.

It is the policy of St. John Center to apply these guidelines for named gift opportunities to recognize:

- Those individuals, businesses, or organizations that have made exemplary or meritorious service contributions or enduring financial contributions to St. John Center; and
- Those individuals, businesses, or organizations whose extraordinary accomplishments advance St. John Center's mission, their standing in the community, and/or St. John Center's aesthetic quality.

This Policy is intended to encourage support through naming opportunities. In some circumstances, this Policy allows programs, structures, facilities, or other physical entities to be named without a gift. This Policy is consistent with St. John Center's strategic goal of maintaining fiscal responsibility in all operations, programs, and facilities. All funds brought in from naming opportunities will be used to fulfill St. JohnCenter's overall mission, not just the Sheehan Landing facility. SJC will encourage donors to put their funds in an Operating Reserve, in addition to an endowment. Please refer to St. John Center's internal investment policy for more information.

For more information or to explore additional naming opportunities, contact Ashley Murray at [\(502\) 568-6758](tel:5025686758) or [amurray@stjohncenter.org](mailto:amurray@stjohncenter.org).